

Mabuhay!

It is with appreciation and respect for all martial art practitioners that I take this moment to share my personal goals and commitment as your 2011/2012 WEKAF USA Country Director.

For the last few months, the Board and Regional Directors have been meeting to evaluate where we have been as an organization and discuss steps we need to take to strengthen and grow into the future. As a result of our discussions, along with my personal vision, I share the following as four key areas of focus for the upcoming two years:

- Increase value of WEKAF USA membership
- Increase WEKAF USA members- current total membership and school membership
- Improve marketability and consistency of WEKAF USA (e.g., guidelines for Judge/Referee workshop, National and Regional marketing efforts, etc.)
- Increase awareness of Filipino Martial Arts within all styles of martial arts and grow unity within the various systems FMA.

The Board of Directors has made the decision to maintain WEKAF USA membership dues at their current rate of \$25 for one year and \$40 for two years. This is subject to change as we work hard to increase the value and benefits of WEKAF USA membership. Your Board is currently working on details and we will keep you updated. Meanwhile, I encourage you to renew your membership and show your support for the organization. Please know we welcome your feedback and suggestions as well in terms of membership value ideas.

I would also like to ask for your recommendations on filling current open Regional Director Positions. We currently are seeking representation for the **Rocky Mountain Region** and **South East Regional Director**. Please contact anyone of the following with your suggestions:

Country Director - Bong Jornales	arnismaster@comcast.net
Assistant Director - Thomas Sipin	ssipin@wi.rr.com
Secretary - Cecille Denney	wekafusa@yahoo.com
Treasurer - Gabe Rafael	gabearnis88@yahoo.com
Comptroller - Mike Turk	trkmchl@yahoo.com
North East Regional Director - Doug Pierre	guro.doug@verizon.net
South West Regional Director - Peter Hetrick	phetrick@mpiprotective.com
Mid-West Regional Director - Kelii Sipin	ksipin@hotmail.com
Western Regional Director - Steve del Castillo	SDEL730@gmail.com
Pacific Island Regional Director - Ron England	worldwideaq@yahoo.com

Finally, we are in the process of establishing Regional tournament dates and are working on the date and location of Nationals for 2012 as well. Please look for additional information coming in the near future. Thank you for your support and commitment to WEKAF USA and the Filipino Martial Arts.

Maraming Salamat Po (many thanks!) and with respect,
Bong Jornales
2011/2012 WEKAF USA Country Director